

OFFICIAL 2008 AWARD ENTRY FORM



Entries are now being accepted for the 2008 Shooting Industry Academy of Excellence Awards.

For consideration in any of the award categories, you're invited to submit information (one product per category) including photos and related material **NO LATER THAN February 15, 2008.**

Eligible products must have been in production no earlier than February 2007 and prior to February 2008.

MAIL TO: SIAE 07, 12345 World Trade Drive, San Diego, CA 92128

FAX TO: (858) 605-0247

E-MAIL TO: elizabeth@shootingindustry.com

SELECT PRODUCT AWARD CATEGORY

** (Manufacturer limited to one product per category. **
Use separate form for additional category entries.)

ACCESSORY OF THE YEAR

Firearm related products: cases, cleaning products, holsters, fixed sights, frames, mounts, reloading equipment and specialty tools.

SPECIALTY PRODUCT OF THE YEAR

Airguns, archery, flashlights, hunting lures, clothing and outdoor equipment.

HIGH-TECH PRODUCT OF THE YEAR

Radios, rangefinders, laser sights, software, etc.

OPTIC OF THE YEAR

Scopes and binoculars.

AMMUNITION OF THE YEAR

Bullets, cartridges, shot shells and powders.

KNIFE OF THE YEAR

Knives and multi-purpose tools.

SAFETY PRODUCT OF THE YEAR

Safes, safety devices, eye and ear protection.

HANDGUN OF THE YEAR

New model, caliber or design characteristics.

RIFLE OF THE YEAR

New model, caliber or design characteristics.

SHOTGUN OF THE YEAR

New model, gauge or design characteristics.

SELECT SERVICE AWARD CATEGORY

(Use separate form for each category entry.)

CITIZENSHIP AWARD

For company service to the community through contributions, donations or volunteer hours.

DISTRIBUTOR OF THE YEAR

For outstanding contribution to the industry through customer service, and product knowledge.

MANUFACTURER OF THE YEAR

For outstanding contribution to the industry through product design, sales and customer support.

SHOOTING INDUSTRY AWARD

Presented to an individual for noteworthy achievement within the shooting industry.

ENTRY CONTACT: _____

COMPANY: _____

PHONE: _____

E-MAIL: _____

PRODUCT AWARD ENTRY INFORMATION *

MANUFACTURER: _____

PRODUCT NAME/MODEL: _____

PRODUCT DESCRIPTION: _____

WEB SITE LINK: _____

**NEW REQUIREMENT: If this entry is selected as an award finalist, manufacturer has 10 business days from notification to submit two working products for verification and evaluation or face disqualification.*

SERVICE AWARD ENTRY INFORMATION

COMPANY: _____

INDIVIDUAL (Shooting Industry award only): _____

ENTRY JUSTIFICATION (must be included for valid entry – 75 word limit):

