

# OFFICIAL 2009 AWARD ENTRY FORM



## Entries are now being accepted for the 2009 Shooting Industry Academy of Excellence Awards.

For consideration in any of the award categories, you're invited to submit information (one product per category) including photos and related material **NO LATER THAN February 16, 2009.**

Eligible products must have been in production no earlier than February 2008 and prior to February 2009.

**MAIL TO:** SIAE 09, 12345 World Trade Drive, San Diego, CA 92128

**FAX TO:** (858) 605-0247

**E-MAIL TO:** elizabeth@shootingindustry.com

### SELECT PRODUCT AWARD CATEGORY

\*\* (Manufacturer limited to one product per category.\*\*  
Use separate form for additional category entries.)

- ACCESSORY OF THE YEAR**  
Firearm related products: cases, cleaning products, holsters, fixed sights, frames, mounts, reloading equipment and specialty tools.
- SELF-DEFENSE PRODUCT OF THE YEAR**  
Flashlights, laser sights, less lethal sprays and equipment.
- HUNTING PRODUCT OF THE YEAR**  
Non-firearm products including archery, clothing, lures, rangefinders and equipment.
- OPTIC OF THE YEAR**  
Scopes and binoculars.
- AMMUNITION OF THE YEAR**  
Bullets, cartridges, shot shells and powders.
- KNIFE OF THE YEAR**  
Knives and multi-purpose tools.
- SAFETY PRODUCT OF THE YEAR**  
Safes, safety devices, eye and ear protection.
- HANDGUN OF THE YEAR**  
New model, caliber or design characteristics.
- RIFLE OF THE YEAR**  
New model, caliber or design characteristics.
- SHOTGUN OF THE YEAR**  
New model, gauge or design characteristics.

### SELECT SERVICE AWARD CATEGORY

(Use separate form for each category entry.)

- CITIZENSHIP AWARD**  
For company service to the community through contributions, donations or volunteer hours.
- DISTRIBUTOR OF THE YEAR**  
For outstanding contribution to the industry through customer service, and product knowledge.
- MANUFACTURER OF THE YEAR**  
For outstanding contribution to the industry through product design, sales and customer support.
- SHOOTING INDUSTRY AWARD**  
Presented to an individual for noteworthy achievement within the shooting industry.

ENTRY CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### PRODUCT AWARD ENTRY INFORMATION\*

MANUFACTURER: \_\_\_\_\_

PRODUCT NAME/MODEL: \_\_\_\_\_

PRODUCT DESCRIPTION: \_\_\_\_\_

WEB SITE LINK: \_\_\_\_\_

**\*NEW REQUIREMENT:** *If this entry is selected as an award finalist, manufacturer has 10 business days from notification to submit two working products for verification and evaluation or face disqualification.*

### SERVICE AWARD ENTRY INFORMATION

COMPANY: \_\_\_\_\_

INDIVIDUAL (Shooting Industry award only): \_\_\_\_\_

ENTRY JUSTIFICATION (must be included for valid entry – 75 word limit): \_\_\_\_\_