

CLASSIFIED LISTING ORDER CARD

SEE OTHER SIDE FOR AD SPACE ORDER CARD

PLEASE CHECK ISSUE(S)

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> JANUARY | <input type="checkbox"/> JULY |
| <input type="checkbox"/> FEBRUARY | <input type="checkbox"/> AUGUST |
| <input type="checkbox"/> MARCH | <input type="checkbox"/> SEPTEMBER |
| <input type="checkbox"/> APRIL | <input type="checkbox"/> OCTOBER |
| <input type="checkbox"/> MAY | <input type="checkbox"/> NOVEMBER |
| <input type="checkbox"/> JUNE | <input type="checkbox"/> DECEMBER |

TOTAL NUMBER OF ISSUES: _____

CATEGORY:

PLEASE CHECK ONE:

- | | |
|---|--|
| <input type="checkbox"/> AMMUNITION | <input type="checkbox"/> GUN CLUBS |
| <input type="checkbox"/> ANTIQUES | <input type="checkbox"/> HELP WANTED |
| <input type="checkbox"/> ARCHERY | <input type="checkbox"/> POSITION WANTED |
| <input type="checkbox"/> AUCTIONS/SHOWS | <input type="checkbox"/> WANTED: SVCS. |
| <input type="checkbox"/> BOOKS/VIDEOS | <input type="checkbox"/> WANTED: PARTS |
| <input type="checkbox"/> BUS. OPPORTUNITIES | <input type="checkbox"/> INVENTORY SALE |
| <input type="checkbox"/> CONSULTING SVCS. | <input type="checkbox"/> SERVICES |
| <input type="checkbox"/> DISTR./JOBBER | <input type="checkbox"/> REPS WANTED |
| <input type="checkbox"/> EMBLEMS/TROPHIES | <input type="checkbox"/> SCHOOLS/CAMPS |
| <input type="checkbox"/> FOR SALE | <input type="checkbox"/> INSURANCE |
| <input type="checkbox"/> GNSMTHG SVC. & TOOLS | <input type="checkbox"/> TAXIDERMISTS |

CLASSIFIED LISTING RATES

ISSUES	1X	3X
STANDARD TYPE:	\$ 2.00 PER WORD	\$ 1.50 PER WORD
BOLD TYPE: (Additional)	\$ 1.00 PER WORD	\$ 1.00 PER WORD
MINIMUM CHARGE: \$ 40.00		

LISTING COPY:

Below please type or print the desired copy for your listing. **Note:** It will appear exactly as you have submitted it. If necessary, you may enclose copy separately.

PAYMENT INFORMATION:

All Orders Must Be Pre-Paid – No Billing

One Time @ \$2.00 / word X _____ words = \$ _____

Three Times @ \$1.50 / word X _____ words = \$ _____

Bold Type @ \$1.00 / word X _____ words = \$ _____

TOTAL AMOUNT DUE: \$ _____

Check/MO Enclosed VISA/MC/DISCOVER/AM. EXPRESS

No. _____

Exp. Date _____ Signature _____

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CLASSIFIED DISPLAY AD RATES

SPACE	1X	3X	6X	9X	12X
1"	\$160	\$155	\$148	\$140	\$135
2"	315	300	285	270	255
2-1/2"	385	365	345	325	305
3"	455	435	415	390	365

■ ABOVE RATES ARE PER ISSUE.

DISPLAY AD SIZE:

PLEASE CHECK AD SIZE:

- 1" 2" 2-1/2" 3"

PAYMENT INFORMATION:

All Orders Must Be Pre-Paid – No Billing

Total number issues _____ X \$ _____ per issue = \$ _____

TOTAL AMOUNT DUE: \$ _____

Check/MO Enclosed VISA/MC/DISCOVER/AM. EXPRESS

No. _____

Exp. Date _____ Signature _____

MAKE PAYMENT TO: Publishers Development Corp.
12345 World Trade Drive • San Diego, CA 92128